

WINTER GARDEN

C. HENRY EARLE, Manager.
615 BLOOMFIELD AVENUE, BLOOMFIELD, N.J.

The Best in Motion Pictures Most Beautiful Illustrated Songs and Pleasing Added Attractions.

**THURSDAY, JANUARY 25, Six Acts—Vaudeville.
COMING—BEN HUR.**


[Admission, Ten Cents.
Every evening, 7 and 9 o'clock.]
Matinee—Saturdays and Holidays.
THE HOME OF REFINED AMUSEMENT.

The Continuous Monthly Income Endowment policy provides upon maturity a sure income for the insured as long as he lives and for the beneficiary as long as she lives after his death. If he dies before its maturity, his beneficiary receives the income, as long as she lives. Thus it furnishes a means of saving and the highest grade of Life Insurance protection for at least two people.

The Prudential

Write for particulars and cost. State your age and age of beneficiary also.

Store Closes Saturdays 10 P. M. Other Days 8:30 P. M.



"BEE HIVE," New Jersey's Shopping Centre. **NEWARK.**

Continuing That Great Sale of New Silks.

Many a woman has bought several dress patterns: why not?—when real fine, modish silks are offered at such prices. We procured these choice silks from that recent New York auction sale—and it was our fortune to pick up some of the most extraordinary bargains. The assortments of Foulards that we secured are immense, embracing everything of the latest character and that is in vogue this season. Every yard is strictly new and clean in every particular, all made for this season's selling, many of them just fresh from the looms.

REG. 75c NEW 1912 SPRING FOULARDS.—One hundred pieces in this lot, 23 in. wide, rich quality pure silk, firm weave, in twills and satin faced; vast assortment, exquisite designs in beautiful fancy stripes and figures, handsome color combinations; all the most wanted patterns in elaborate and neat effects, and plenty of the staple dots; wide range of latest color grounds; genuine 75c grade, special, yard 44c.

REG. 1.25 and 1.50 HIGH GRADE FOULARDS.—New 1912 designs, 40 and 42 in. wide, an exceptional opportunity to buy finest grade pure silk printed foulards at a great saving. Very latest patterns, interwoven with handsome jacquard figures, rich brilliant lustre, imparted by the unusually fine texture of the silk used in its construction, soft finish; rich, refined and stylish, exceptionally good high-class foulards, special, yard 85c.

1.25 PLAIN COLOR FANCY FIGURED CREPE DE CHINE.—23 in. wide, pure silk, very fine quality jacquard figured, all silk crepe de chine, soft finish, rich and beautiful, handsome self color designs; possesses those draping and clinging qualities so much desired for waists and full gowns, wide range of lovely and delicate evening shades, a dignified silk fabric of beauty and fashion, special, yard 59c.

1.00 to 1.25 YARD WIDE PRINTED FOULARDS.—Strictly new 1912 all silk foulards, 36 in. wide, wonderful variety, including fancy figures and stripes, beautiful styles in neat and dainty printings, also the staple dots and more elaborate effects, patterns of every description in pleasing choice to suit every one; handsome color combinations in wide range of color grounds, pure silk, finest twill, 1.00 and 1.25 goods, yard 68c.

REG. 1.25 ALL SILK FANCY CHIFFON.—We secured a small but choice lot; 42 in. wide, plain ivory shade, overlaid and interwoven with self color stripes in various widths, also white grounds chiffon with handsome floral printing in pleasing designs; dainty, stylish and refined; entirely new and very desirable to be used over plain or fancy dress material, firm and beautiful, special, yard 59c.

55c JACQUARD FIGURED ALL SILK FOULARDS.—The most beautiful lot of fine all silk foulards ever offered at so low a price, 23 in. wide, extra good quality, soft, firm, good weight, bright, rich and brilliant finish, immense range of latest color grounds, with printed figures in the most pleasing variety, interwoven with handsome self color jacquard patterns; exquisite combinations in neat, elaborate and staple effects; all strictly new and absolutely perfect, special, yard 46c.

Daily Delivery by Our Wagon to Bloomfield and Vicinity. Mail Orders Promptly Filled

L. S. PLAUT & CO.,
711 to 721 BROAD ST.
Newark.